

# *Resources for Video Production*

The following are resources compiled by digital video Adobe Education Leaders

## **ADOBE RESOURCES**

### **Free Adobe Product tryouts**

Download the free tryouts or beta versions of this exciting Adobe software and see your images come to life! The products listed below are offered as tryouts, unless specified as betas.

<http://www.adobe.com/products/tryadobe/main.jsp>

### **Adobe Digital Video Curriculum Guide – FREE**

The Adobe Digital Video Curriculum Guide delivers the instructional source materials, lesson ideas, and student assignments that instructors need to introduce Adobe digital video tools — Adobe® Premiere® Pro 1.5, Adobe After Effects® 6.5, Adobe Encore™ DVD 1.5, Adobe Audition® 1.5, and Adobe Photoshop® CS — and teach career-building, video production skills. Updated for the newest versions of Adobe video tools, the guide includes 27 step-by-step modules that help students develop a solid foundation from which they can complete professional video projects.

[http://www.adobe.com/uk/education/instruction/curriculum/dv\\_curriculum.html](http://www.adobe.com/uk/education/instruction/curriculum/dv_curriculum.html)

### **Adobe Production Studio Curriculum Guide - FREE**

The Adobe Production Studio Curriculum Guide delivers the instructional source materials, lesson ideas, and student assignments that instructors need to introduce brand new post-production tools — Adobe Premiere Pro 2.0, Adobe After Effects 7.0, Adobe Encore DVD 2.0, Adobe Audition 2.0, Adobe Illustrator CS2, and Adobe Photoshop CS2 — and teach skills for careers in film, video, broadcast, and DVD production.

Updated for the newest versions of Adobe digital video tools, the guide includes 24 step-by-step modules that help students develop a solid foundation from which they can complete professional-quality video projects.

[http://www.adobe.com/education/instruction/curriculum/dv\\_curriculum.html](http://www.adobe.com/education/instruction/curriculum/dv_curriculum.html)

### **Learn Digital Video**

This section contains resources to help you learn Adobe® Premiere® Pro 1.5, Adobe After Effects® 6.5, Adobe Audition® 1.5, Adobe Encore® DVD 1.5, and Adobe Premiere Elements 2.0 software.

<http://www.adobe.com/education/instruction/learn/digitalvideo.html>

### **Adobe Education: Teach Film and Video**

This section contains resources to help you teach film and video using Adobe products.

<http://www.adobe.com/education/instruction/subject/dv.html>

### **Adobe Digital Kids Club**

This is a special site created for teachers, students, and parents — you'll find the essential digital photography, video, and imaging resources you need to unleash the creative freedom that digital media products offer.

<http://www.adobe.com/education/digkids/main.html>

### **Adobe Youth Voices**

Adobe Youth Voices is a global philanthropic initiative that empowers youth worldwide to comment on their world using multimedia and digital tools to communicate and share their ideas, demonstrate their potential, and take action in their communities.

<http://www.adobe.com/aboutadobe/philanthropy/youthvoices/index.html>

### **Adobe Premiere Tutorials and Reviews**

Adobe Premiere tutorials on things like animating a signature and simulating bullet time.

[http://www.creativecow.net/articles/adobe\\_premiere.html](http://www.creativecow.net/articles/adobe_premiere.html)

## **TRAINING AND CURRICULUM**

### **Total Training**

Amazing DVD training materials for all Adobe products. Their products are great for the visual learner and help accelerate the learning process. Great for teachers to train themselves at their own speed. Then students can use them to individually build their skills. They offer educational pricing and their bundled packages offer huge savings. A really great tool!

<http://www.totaltraining.com/>

### **Digital Storytelling Finds Its Place in the Classroom**

by Tom Banaszewski • Educator/Multimedia Author, Maria Hastings School, Lexington, MA

<http://www.infoday.com/MMSchools/jan02/banaszewski.htm>

### **The Director in the Classroom**

Great book by Nikos Theodosakis: *The Director in the Classroom: How Filmmaking Inspires Learning*. This book *examines* how filmmaking engages learners, *identifies* how today's digital cameras and software based editing systems are revolutionizing filmmaking, *explores* the process of filmmaking, *investigates* opportunities to develop context based, video projects that span curriculum and it provides examples of successful video projects from K-12 and beyond. Curriculum connections are demonstrated, strategies for meeting standards are explained and SCANS goals are addressed. Lastly it *empowers* students with the tools, skills and confidence to take creative control of their research and presentation projects and to engage learning using video production.

<http://www.thedirectorintheclassroom.com/>

### **ePanorama**

The technical breakdown of video production (a bit advanced in its presentation)

<http://www.epanorama.net/links/videoproduction.html>

### **Elite Video**

They sell video equipment and training materials. Their Digital Lighting Magic Videos on 3 DVDs – teaches the low-tech approach to professional lighting. It's a deal at \$135.

<http://www.elitevideo.com/>

<http://www.elitevideo.com/index.asp?PageAction=VIEWPROD&ProdID=60>

They also have a really cool four points lighting Interactive Demo. Check it out!

<http://www.elitevideo.com/swf/4point.htm>

### **Welcome to the Video Guide!**

From the Multimedia Project, the Video Guide is a resource for both students and teachers to use as they explore the world of video. It contains links to advice sheets, activities, glossaries, and more. These can be useful whether you're just getting started or have already been using a video camera for a while.

<http://pblmm.k12.ca.us/TechHelp/VideoHelp/VideoGuide.html>

### **Media Technology Curriculum** (for Texas Trade and Industrial Teachers)

This site has full lesson plans along with correlations to standards for each lesson. Media technology includes the morning announcements, camera operation, music videos, etc.

<http://www.texastandi.unt.edu/curriculum/indexmedi.htm>

### **Digital Video Resources**

Links to sights covering the topics of legal issues, video editing software, teaching with video, video galleries, video planning, video tutorials, workshops, festivals, and more.

[http://www.ivieawards.org/video\\_resources.asp](http://www.ivieawards.org/video_resources.asp)

### **Tech4Learning**

Provides products, professional development, classroom resources, and product support for a number of simple multi-media products including claymation, panoramic, and virtual reality software at very affordable prices.

<http://www.tech4learning.com/>

### **Star Wars Filmmaking Tutorials**

In this tutorial section you will find original articles on story development, script writing, filming, costume design, special FX, and more. So, take some time and read from those who have gone on before you and applied their skill to this new genre.

<http://www.theforce.net/fanfilms/tutorials.asp>

### **Dummies.Com**

Multimedia articles from the Guides for Dummies series.

<http://www.dummies.com/WileyCDA/Section/id-100091.html>

For example, one on how to do compositing with a blue screen effect:

<http://www.dummies.com/WileyCDA/DummiesArticle/id-2035,subcat-MULTIMEDIA.html>

### **Ten Tips to Better Video**

So, you want to make your videos better, but you don't want to read every article on the camcorderinfo.com website. Well, improving your videos really isn't that hard, and if you follow just some of the advice in this article, you'll be well on your way to making them better. Here are ten tips for making your videos better:

[http://www.camcorderinfo.com/content/ten\\_steps\\_better\\_video.htm](http://www.camcorderinfo.com/content/ten_steps_better_video.htm)

### **The Center for Digital Storytelling**

This a California-based arts organization rooted in the art of personal storytelling. They assist young people and adults in using the tools of digital media to craft, record, share, and value the stories of individuals and communities, in ways that improve all our lives.

<http://www.storycenter.org/index1.html>

### **Create Magazine Online Resources Page**

If you're looking for creative service providers in your area, this is the place to find them. The index is an ever-evolving part of the site as new indexes are added every day in a variety of categories. Note: *Create Magazine* does not endorse any listing in the index and offers listings merely as a service to the creative community.

<http://www.createmagazine.com/resources.cfm?>

Link to many filmmaking associations:

<http://www.createmagazine.com/resources.cfm?SubCatID=64&IssueName=national>

### **Classroom Video Production & Distribution**

Here are some general steps for repurposing video for classroom use: Develop the Concept, Pre-Production, Develop the Treatment, Production, Post-Production, Distribution, Shut Down

<http://enhancinged.wgbh.org/formats/video/classprod.html>

### **Video 101**

Basics for teaching video production. Be aware, if you need your students to access this, a small licensing fee is required. It provides the following sections: editing, recording, camcorder, shots, lens, sound, lighting mounts, camera tech, and graphics

<http://www.video101course.com/>

### **Cyber College TV Production**

A Free, Interactive Course in Studio and Field Production. Comes with units, tests, and great details on video production. This site works as a textbook. Also, Skills USA uses the tests here for their tests at Nationals in video production.

[http://www.cybercollege.com/tvp\\_ind.htm](http://www.cybercollege.com/tvp_ind.htm)

### **StudentFilms.com**

Studentfilms.com's Community strives to be the best filmmaking resource on the web for filmmaking tips, finding the best film schools, cinematography techniques, advice on breaking into the film business, even help finding a cast, crew, or a composer for your film.

<http://forums.studentfilms.com/eve/>

### **Tools and Utilities for Filmmakers – by Dependent Films**

You've now entered the Dependent Films Download Center. It's unbelievable 1) how much these files can help, and 2) how hard all of these tools are to find on the net. Thus, this is why we've assembled this compilation for all of you aspiring filmmakers out there. Best of all, they're all FREE (a favorite word for all independent filmmakers). These programs have really helped our productions, and hopefully they can help yours as well. If you have any other programs you know of online or have questions about the origins of these files,

<http://www.dependentfilms.net/files.html>

### **Welcome to Wrigley Video Productions Tutorials**

Video Training and Tips on: Adobe Premiere Pro - Adobe Encore - Adobe Audition

The objective of WVP is to provide practical information in the friendliest form possible to the Adobe user community. WVP specializes in Adobe Premiere Tutorials and associated video applications.

**NOTE: Tutorials are all Free. No Catch. Full Motion Video**

<http://www.wrigleyvideo.com/videtutorial/index.htm>

### **Educational Video Center**

The EVC is an organization that teaches documentary video production and media analysis to youth, educators, and community organizers.

<http://www.evc.org/>

### **Teacher Producer: Yes, You Can Make Your Own Videos!**

Learn how digital video projects can enhance curriculum and engage students. Employ the most powerful mass media tool, video, to create authentic engaging learning opportunities.

<http://www.rock-hill.k12.sc.us/schools/elem/nses/media/pro/FETC/fetc2006.htm>

### **Brain Buffet**

Self-serve education – all you can learn.

<http://www.brainbuffet.com/index.php>

Plus, links to stock photos.

<http://www.brainbuffet.com/lab/links/index.php>

### **Kids Vid**

This is a GREAT site for information, tips and even exercises for all steps of creating a video from planning through distribution.

<http://kidsvid.altec.org/>

### **Tutorialized.com**

Step by step instruction.

<http://www.tutorialized.com/tutorials/Premiere/Special-Effects/1>

### **Steve's Links to Tutorials**

Tons of links.

<http://www.stevengotz.com/tutorials.htm>

**Television Teaching Tips** by Lee Schaeffer. This is a 24-page guide that has some great info.

<http://www.nb.net/~schaefer/tvt.html>

### **Independent Film Channel Film School**

Welcome to IFC's Film School Curriculum, a FREE public service initiative that uses the excitement of filmmaking to engage high school students in their English classes. Developed to meet the standards of the National Council of Teachers of English, the International Reading Association, as well as the National Education Technology Standards from ISTE, IFC's Film School Curriculum provides the tools to get students energized about classroom activities while simultaneously accomplishing core educational goals.

<http://www3.ifctv.com/filmschool/>

## **VIDEO/FILMMAKING**

### **Digital Air - Cool Visual Effects**

The links detail a variety of Digital Air's innovative visual effects techniques. Each page includes technical notes, an example, and a brief description of the equipment and process used to produce the example.

<http://www.digitalair.com/techniques/index.html>

### **Internet Movie Database**

Welcome to the Internet Movie Database, the biggest, best, most award-winning movie site on the planet.

<http://www.imdb.com/>

### **The Story of Movies**

The story of movies is an interdisciplinary curriculum introducing students to classic cinema and the cultural, historical and artistic significance of film.

<http://www.storyofmovies.org/>

### **Simply Scripts**

Tons of movie scripts

<http://www.simplyscripts.com/>

### **Film Schools – Filmmaking.net**

This site has an extensive listing of film schools by state, as well as, film festivals and events.

[http://www.filmmaking.net/directory/filmschools/film\\_schools\\_browse.asp?country=United%20States](http://www.filmmaking.net/directory/filmschools/film_schools_browse.asp?country=United%20States)

### **Filmmaker Library of Annotated Film Schools**

If you're thinking of going to film school, you need an insider's opinion on what going to film school is actually like. The Library of Annotated Film Schools (LOAFS) not only provides a comprehensive listing of film schools' web sites from around the world, it also offers something that the film schools themselves do not reveal: honest, telling reviews and shared experiences from the film students themselves.

<http://filmmaker.com/reviews.html>

### **Film School Confidential: The Insider's Guide to Film Schools**

This website contains portions of the book, and also web-only additions, such as a hyperlinked listing of MFA film programs. If you are thinking about going to film school read on. Feel free to drop us an e-mail with questions, concerns or complaints--we will try to answer them if we have time.

<http://www.tomedgar.com/fsc/index.html>

## **COMPOSITION SKILLS**

### **Rule Of Thirds**

Colorful explanation of the rule-of-thirds demonstrated with cartoons from X-Men.

<http://www.methart.com/tutorials/thirds.html>

### **Composition: The Cinematic Way**

Tutorials on composition demonstrated with cartoons from X-Men.

<http://www.methart.com/tutorials/composition.html>

# AUDIO SOURCES

## **Find Sounds**

FindSounds Palette is a software program that lets you search more than one million sounds on the Web and helps you organize and search your own sound collection. Version 2 is now available and includes our easy-to-use audio editor. Click here for a free trial.

<http://www.findsounds.com/>

## **Sound FX**

The SoundFX Portal for Sound Effects & Music Libraries.

<http://www.soundfx.com/>

## **Sound Dogs**

The world's first online sound effects library.

<http://www.sounddogs.com/start.asp>

## **Partners in Rhyme**

Another collection of free sound effects from a producer of sound effect libraries.

<http://www.partnersinrhyme.com/pir/PIRsfx.html>

## **Sonnyboo**

Here are some instrumental music that you can use in your productions that's legal & free. All you have to do is credit the composer - Me, Peter John Ross.

<http://www.sonnyboo.com/music/music.htm>

## **Free Play Music**

Source of copyright free music.

<http://www.freeplaymusic.com/>

# ORGANIZATIONS FOR VIDEO

## **Student Television News (STN)**

This is a great organization for schools looking to develop a television journalism or video production class. Membership is \$40 a year. In addition to events, and access to the largest body of scholastic broadcasters in the world, STN Affiliates receive access to a private electronic mailing list, allowing them to post questions and receive feedback, in real-time, from their peers. Their Fall Conference is huge. The January 2005 conference in Los Angeles was attended by 75 schools (almost 1200 people) across the country. It had about 12 contest categories. There are lots of opportunities for many students to win recognition and learn at workshops.

<http://www.studenttelevision.com/>

## **Camp STN (Student Television Network)**

One camp for students. One camp for teachers. These are excellent week-long summer camps and very affordable. Intensive training and a great way to make contacts across the country.

<http://www.campstn.com/>

### **Listen-up!**

Listen Up! is a youth media network that connects young video producers and their allies to resources, support, and projects with the goals of developing the field and achieving an authentic youth voice in the mass media. It has schools from around the country with links to each school and samples of their work. The site also contains links to news and resources for teens. Their regular e-mails highlight contests and grant sources.

<http://www.listenup.org/>

### **Skills USA**

SkillsUSA is a partnership of students, teachers and industry representatives, working together to ensure America has a skilled work force. It helps each student excel. SkillsUSA is a national nonprofit organization serving teachers and high school and college students who are preparing for careers in trade, technical and skilled service occupations, including health occupations. It was formerly known as VICA (Vocational Industrial Clubs of America). Each state has their own branch and schools create their own chapters.

<http://www.skillsusa.org/>

Here is the contest description for national video production contest:

Television (Video) Production

Teams of two contestants are required to shoot a one-minute VHS video on location to convey the "theme" of the event. Editing is done in the contest area with special emphasis on professional production of the video by industry standards, quality of audio and video, and adequate conveyance of the "theme" to the viewer.

### **A3 Take (American Academy of Arts)**

Focusing on project-based learning with an emphasis on digital cinema, A3 combines real-world experience and the latest technology to bolster career opportunities for aspiring media artists.

<http://www.aaarts.com/>

### **America's High School Network**

America's High School Network® is an online resource dedicated to providing the environment and tools necessary for teachers, schools and students to further the arts and manage academic and extra-curricular activities.

<http://www.ahsn.com/ahsn.aspx>

### **Varsity World Schools**

A site to post the work from students, and to see what other schools in the country are doing.

<http://www.VarsityWorld.com/schools/index.asp>

### **National Student Television**

THE NATIONAL TELEVISION ACADEMY is committed to education as part of its larger mission of promoting excellence in broadcasting. Through [scholarships](#) programs and National Student Television, the Foundation of the National Television Academy is committed to inspiring the next generation of broadcast journalists, educating television viewers, and advancing television best practices.

<http://www.nationalstudent.tv/default.asp>

<http://www.nationalstudent.tv/teachersmain.asp>

### **American Film Institute and other Film Making Associations**

Student Resources: <http://afi.edu/students/resources.aspx>

Teacher Resources: <http://afi.edu/teachers/welcome.aspx>

### **Spy Hop Productions**

Spy Hop Productions is a highly effective not-for-profit youth media center specializing in educational solutions through the multimedia arts. Our mission is to cultivate the visions and voices of an emerging generation - via the big screen, the airwaves, and the world-wide-web.

<http://www.spyhop.org/>

### **The Zoom List**

A directory of filmmaking companies, products and services. The list includes contact information for many of the major film studios.

[http://www.thezoomlist.com/film\\_production/filmvideo\\_production\\_services/picture.htm](http://www.thezoomlist.com/film_production/filmvideo_production_services/picture.htm)

# **COPYRIGHT**

### **Copyright Society of The USA**

The Copyright Society of the USA is a nonprofit corporation that was organized in 1953 to foster interest in and advance the study of copyright law in literature, music, art, the theatre, motion pictures and other forms of intellectual property.

<http://www.csusa.org/>

### **Copyright and Public Domain**

A reference site to help identify public domain songs and public domain music . . . royalty free music you can use anywhere and any way you choose . . . performance, sing-along, film, video, advertising, business, or personal. Continue to scroll through for an explanation of fair use.

<http://www.pdinfo.com/copyrt.htm>

### **Bound by Law**

This is a cool comic book that explains copyright.

<http://www.law.duke.edu/cspd/comics/digital.html>

### **Copyright in an Electronic Environment**

Review this if you are planning on using any copyrighted materials.

<http://www.dpi.state.nc.us/copyright1.html>

### **Copyright Resources**

<http://halldavidson.com/downloads.html>

# PUBLISHERS AND TEXTBOOKS

## **PEARSON EDUCATION PUBLISHER** (also Allyn & Bacon Publisher)

<http://www.pearsoned.com/us-school/index.htm> or

[http://phcatalog.pearson.com/co\\_home.cfm?site\\_id=6&n=1](http://phcatalog.pearson.com/co_home.cfm?site_id=6&n=1)

[http://phcatalog.pearson.com/program\\_multiple.cfm?site\\_id=6&discipline\\_id=812&subarea\\_id=1253&program\\_id=5630](http://phcatalog.pearson.com/program_multiple.cfm?site_id=6&discipline_id=812&subarea_id=1253&program_id=5630)

### **Adobe Classroom in a Book Series Titles:**

<a href="#">Adobe Acrobat 7.0</a>	<a href="#">Adobe InDesign CS2</a>
<a href="#">Adobe Acrobat 6.0</a>	<a href="#">Adobe InDesign CS</a>
<a href="#">Adobe Acrobat 5.0</a>	<a href="#">Adobe InDesign 2.0</a>
<a href="#">Adobe After Effects 6.0</a>	<a href="#">Adobe PageMaker 7.0</a>
<a href="#">Adobe GoLive CS2</a>	<a href="#">Adobe Photoshop CS</a>
<a href="#">Adobe GoLive CS</a>	<a href="#">Adobe Photoshop CS2</a>
<a href="#">Adobe GoLive 6.0</a>	<a href="#">Adobe Photoshop 7.0</a>
<a href="#">Adobe Illustrator CS2</a>	<a href="#">Adobe Premier Pro</a>
<a href="#">Adobe Illustrator CS</a>	<a href="#">Adobe Premier 6.5</a>
<a href="#">Adobe Illustrator 10</a>	<a href="#">Adobe Encore DVD</a>

## **WILEY PUBLISHERS**

Many great Adobe titles including Seybold Books which offer very detailed step-by-step tutorials. For more information, call Teresa Mankin at 1-800-225-5945 x8 x23498.

<http://www.wiley.com/>

### **Wiley Book Titles:**

Adobe Premiere 2 Bible – ISBN: 0-471-75175-8

After Effects and Photoshop – ISBN: 0-7821-4455-1

Digital Video For Dummies – ISBN: 0-471-78278-5

Photoshop CS2 Bible – ISBN: 0-7645-9595-4

Macromedia Studio 8 for Dummies – ISBN: 0-7645-9690-x

### **OLDER TITLES:**

Adobe Premiere Pro Complete Course – ISBN: 0-7645-4349-0

Adobe Premiere Pro Bible – ISBN: 0-7645-4226-5

Adobe Photoshop CS Complete Course – ISBN: 0-7645-4175-7

Adobe Photoshop CS in 10 Simple Steps – ISBN: 0-7645-4237-0

## **CMP BOOKS (PUBLISHER)**

CMP Books provides hands-on information for high-tech professionals. They have a great section on digital video with books covering all of the Adobe Digital Video software.

<http://www.cmpbooks.com/> or [http://www.cmpbooks.com/subject/digital\\_video](http://www.cmpbooks.com/subject/digital_video)

### **Cmp Book Titles:**

Producing 24p Video: Covers the Canon XL2 and the Panasonic DVX-100a – ISBN: 1-57820-263-9

Adobe Production Studio On the Spot - Timesaving Techniques Using Premiere, After Effects, Encore, and Audition; On the Spot Series – ISBN: 1-57820-265-5

Creative Titling with Premiere Pro - ISBN: 1-57820-233-7

After Effect On The Spot – ISBN: 1-57820-239-6

Creating Motion Graphics with After Effect – ISBN: 1-57820-249-3  
Instant Encore DVD 1,5 – ISBN: 1-57820-245-0  
Designing Menus with Encore DVD – ISBN: 1-57820-235-3  
Using Audition – ISBN: 1-57820-240-X

## **SAMS PUBLISHING**

<http://www.sampublishing.com/>

### **Sams Publishing Book Titles:**

Sams Teach Yourself Adobe Premiere Pro in 24 Hours – ISBN: 0672326078  
Sams Teach Yourself Adobe Photoshop CS in 24 Hours – ISBN: 0672325926  
Sams Teach Yourself Digital Video and DVD Authoring All in One – ISBN: 0672326892

## **GOODHEART-WILLCOX COMPANY**

Great classroom textbook!

Video Communication and Production – ISBN: 1-56637-798-6

<http://www.goodheartwillcox.com/>

# BOOKS

### **Filmmaking for Teens: Pulling Off Your Shorts**

by Troy Lanier, Clay Nichols

Paperback: 179 pages

Publisher: Michael Wiese Productions (April 1, 2005)

ISBN: 1932907041

### **Setting Up Your Shots: Great Camera Moves Every Filmmaker Should Know**

by Jeremy Vineyard

Paperback: 142 pages

Publisher: Michael Wiese Productions (February 2000)

ISBN: 0941188736

### **Digital Filmmaking for Teens (For Teens) (Paperback)**

by Pete Shaner, Gerald Everett Jones

Paperback: 256 pages

Publisher: Course Technology PTR; 1 edition (December 8, 2004)

ISBN: 1592006035

### **\$30 Film School, Second Edition (Paperback)**

by Michael W. Dean with 536 pages

Publisher: Course Technology PTR; 2 edition (March 6, 2006)

ISBN: 1598631896

### **24P: Make Your Digital Movies Look Like Hollywood (Paperback)**

by Pete Shaner, Gerald Everett Jones

Paperback: 248 pages

Publisher: Course Technology PTR; 1 edition (April 7, 2005)

ISBN: 1592005993

### **Other Books With Various Publishers:**

Educator's Survival Guide to TV Production Equipment and Setup – ISBN:1-56308-582-8

Educator's Survival Guide Television Production and Activities – ISBN: 1-56308-983-1

The Director in the Classroom – ISBN: 1-930870-11-6

Setting Up Your Shots: Great Camera Moves Every Filmmaker Should Know – ISBN: 0-941188-73-6

Aim For The Heart: A Guide For TV Producers and Reporters – ISBN: 1-56625-176-1

Make It Memorable: Writing and Packaging TV News With Style – ISBN: 1-56625-158-3

Broadcast News Handbook: A Manual of Techniques and Practices – 0-07-136388-2

Making Movies – ISBN: 0-679-75660-4

## **MAGAZINES**

### **Videomaker Magazine**

This magazine and web site is full of great information about video techniques and equipment. Part of the web site is password protected. You need the password from the latest issue of the magazine.

<http://www.videomaker.com/scripts/index.cfm>

### **Movie Maker Magazine**

Great Magazine – you should have gotten a free copy

<http://www.moviemaker.com/>

### **Filmmaker Magazine**

<http://www.filmmakermagazine.com/>

### **Film and Video**

<http://www.studiodaily.com/filmandvideo/>

### **DV**

<http://www.dv.com/>

### **Videography**

<http://www.videography.com/>

### **Digital Producer**

<http://www.digitalproducer.com/>

# PURCHASING EQUIPMENT AND SOFTWARE

## **B& H Photo-Video**

This is usually the most inexpensive place to find video or photo equipment. Few other places have ever beat their prices. Schools may set up purchase order capabilities. It's possible to shop online, or call: 800-606-6969 / 212-444-6615. The store is located in New York and is incredibly huge.

<http://www.bhphotovideo.com/>

## **Studio One Productions**

Manufacturer and Reseller of High Quality Audio & Video Equipment for The Video and Film Industries Since 1993. Amazing variety and low prices!

<http://www.studio1productions.com/>

## **Cinekinetic**

If you want to maximize the setups you can fit into a tight schedule, get Cinekinetic's most popular product, the Cinesaddle. There is also a variety of other very unique camera movement and stabilizer systems.

<http://cinekinetic.com/new/>

## **Creation Engine**

Academic discounts on software for schools, teachers, and students.

<http://www.creationengine.com/>

## **Academic Superstore**

The Academic Superstore has great prices on software and hardware.

<http://www.academicssuperstore.com/>

## **Campus Tech**

Personalized, knowledgeable service that's established CampusTech nationally as a leading Academic reseller for the technology leaders— Microsoft, Apple, Adobe, Macromedia, Nikon, HP, Palm, Quark, Autodesk, Inspiration, Norton, McAfee, Knowledge Adventure, and Riverdeep.

<http://www.campustech.com/>

## Sources for Grants and Community Service Projects

\*\*\*Check with you state offices about **Carl Perkins Grants** for Occupational/Vocational Classes.

Every state should have an allocation they provide for middle schools, high schools, and community college occupational classes. Every state allocates the money differently. It is a federally funded program.

## **Radio and Television News Directors Foundation (RTNDF)**

The Radio and Television News Directors Foundation provides training programs, seminars, scholarship support and research in areas of critical concern to electronic news professionals and their audience. They are looking for new and innovative school programs to help fund.

<http://www.rtndf.org/about/rtndf.shtml>

### **National Youth Leadership Council (NYLC)**

Great site focused on service learning projects for students. There are grant opportunities, workshops and other resources available. They also work with State Farm for a wonderful grant program on driver awareness called Project Ignition. Schools create their own driver awareness program and compete for a bigger grant.

<http://www.nylc.org/>

<http://www.sfprojectignition.com/>

### **National Service-Learning Clearinghouse (NSLC)**

The National Service-Learning Clearinghouse (NSLC), a program of Learn and Serve America, operates America's premier website supporting the service-learning efforts of schools, higher education institutions, communities, and tribal nations. We offer timely information and relevant resources, thousands of free online resources, the nation's largest library of service-learning materials, national service-learning listservs, and reference and technical assistance services.

<http://www.servicelearning.org/>

### **Learn and Serve Grants**

The Corporation for National and Community Service today announced more than \$43 million in Learn and Serve America grants for the 2005-06 school year. The grants will engage more than 1.1 million students across the nation in service-learning projects that promote community service while enhancing students' academic and civic skills.

<http://www.learnandserve.gov/>

### **The Chronicle of Philanthropy**

*The Chronicle of Philanthropy* is the newspaper of the nonprofit world. It is the No. 1 news source, in print and online, for charity leaders, fund raisers, grant makers, and other people involved in the philanthropic enterprise.

<http://philanthropy.com/>

### **The Foundation Center**

You can gain immediate access to our searchable database of up to 80,000 U.S. foundations, corporate givers — plus more than half a million recently-awarded grants. Updated weekly, it's your most accurate source for funding research.

<http://www.fdncenter.org/>

### **The Nonprofit Resource Center**

For five years the Nonprofit Resource Center has been the Internet's premier information source for nonprofit organizations. With the most comprehensive list of links to websites of interest to nonprofits, you can find virtually everything you need to know about how to form, manage and maintain your nonprofit organization right here.

<http://www.not-for-profit.org/>

### **ING Unsung Heroes Grant**

The ING Unsung Heroes awards program is a reflection of its commitment to the educational community. The awards are given to K-12 educators pioneering in new methods and techniques that improve student learning.

[http://www.ing-usa.com/us/about/connect/education/unsung\\_heroes.html](http://www.ing-usa.com/us/about/connect/education/unsung_heroes.html)

### **Best Buy Teach Awards**

Best Buy te@ch schools, use technology to make learning fun.

- Each year Best Buy will present up to 1,200 schools with \$2,500 te@ch awards\*
  - \$15,000 will be awarded to up to 36 schools\*\*
  - \$250,000 will be awarded to 1 school district\*\*\*
- Total amount awarded: More than \$3.5 million
- Awards go to K-12 public, private and parochial schools using interactive technology in classrooms.
- Schools must be within 50 miles of a Best Buy store to apply.
- Educators must apply between July 1 and September 30.
- Winning schools are announced in February

<http://communications.bestbuy.com/communityrelations/teach.asp>

## **FILM FESTIVALS**

### **Film Festival Channel**

The Film Festival Channel is devoted to covering the latest film festival buzz and broadcasting unique, quality films in on-air competition, giving promising filmmakers exposure and celebrating their most innovative work.

<http://www.filmfestivalchannel.com/>

### **2005 International Student Film Festival**

<http://www.studentfilmfestival.org/>

### **International Student Media Festival**

This festival covers video, animation, and web design. The festival includes screens and workshops.

<http://www.ismf.net/index.php>

### **My Coke Film Festival**

You can rate the videos. Dec. 31, 2005

<http://www.mycoke.com/index.html?tunnel=filmfest>

### **Varsity TV Loreal Commercial Contest**

<http://www.varsityworld.com/>

### **STN Film Festival**

<http://studenttelevision.com/index.html>

### **Images of Youth**

Topics: body image, love, relationships, food, exercise, cultural identity, environment, tobacco, alcohol and other drugs, and violence.

<http://www.action4mediaeducation.org/>

### **Seattle International Film Festival**

<http://www.seattlefilm.org/events/detail.aspx?FID=29>

## **Locomotion Film Festival**

The LocoMotion International Film Festival, produced by Spy Hop Productions, is dedicated to supporting and promoting young filmmakers in the cinematic fields of documentary, experimental, narrative, PSA and animation. The LocoMotion International Film Festival promotes youth-produced (ages 13-18) media as a means to entertain, educate, and inform festival-goers of the artistic and socially conscious concerns and perspectives of today's youth. <http://www.locomotionfilmfestival.org/>

## **Tips to Enter and Win Video Contests**

We see lots of videos of every kind at Videomaker, good, bad and ugly. Personally, I have numerous awards under my belt and have learned a few things about how to enter, how to get my videos noticed, how to avoid disqualification and how to have an entry rise to the top.

Why enter? It's fun, gives you a sense of satisfaction and heightens your skills--and if you win, you might win prizes and you have something cool to add to your resume.

Remember, at the contest entry point, no one has even seen your video yet; they can unceremoniously dump your video from their massively expanding entry collection without ever giving it a chance.

### **Here are some dos and don'ts to help you stand out from the crowd and win in the Video Contest arena.**

#### **Do:**

- Do read the contest rules clearly; the rules and decisions are theirs, not yours, so follow them to the letter to pass that first hurdle.
- Do include the entry fee for each and every entry. Be aware of how they want the fee included. Some contests allow one check to cover all entries, other want separate checks for every entry. Clearly identify which video and category you are paying for.
- If you are entering a foreign film festival, check to see what currency they require, and check to be sure that you're actually applying to a legitimate contest.
- Do fill out your entry forms legibly, preferably with block letters or typed text. If they can't read your entry form, they might not give you a chance.
- Do include proof of copyright for all music, even if it's your own and you might need proof of ownership on copyright video, too.
- They might not require it, but get releases of all talent you use during the shoot, just in case.
- Do pay careful attention to proper production qualities like audio, lighting, focus, etc.
- Do stay aware of the "safe action" and "safe title" areas. If your titles bleed beyond the safe frame, you may lose points.
- Do listen to your audio. Music videos with muddy, unintelligible vocals are just downright annoying. Poor lip-sync will lose points. Audio mixes may sound different on other systems so test your video on several DVD players and TVs.
- Do get to the point! A good video will always have a strong storyline with beginning, middle and ending well defined.

- Do be sure to follow standard shooting and editing techniques. Experimental may lose you points, so know your category well.
- Do pay attention to subject matter. If your entry is clearly a drama documentary, don't enter it in the comedy category. Narrow down your focus so that the judges don't have to.
- Do open your video on a strong note, to keep the viewer's attention focused.

### **Don't:**

- Don't send a submission on an unspecified format. If you only have DVD, and they request VHS, then it's your responsibility to convert it, don't expect them to. Always keep in mind that they may receive thousands of entries per contest; if you make it too difficult for them to convert media, decipher handwriting, or otherwise move the process along easily, they're gonna dump you by the wayside.
- Don't wait until the last minute to send your submission. Carefully note whether the entry must arrive at contest central on the deadline date, or whether postmark dates are acceptable. Saturday delivery might not be possible, your package might go to the wrong department, delaying it by a day, the person checking in entries might call in sick, anything could happen that could risk a missed deadline.
- Don't use menus if your submission is on DVD, just program the piece to play when started. (Judges aren't interested in outtakes, director's cuts, or resumes.)
- Don't send a video longer than the maximum length specified. A 15-minute video that is entered in a 5-minute contest will most likely be disqualified.
- Don't use storylines that are violent, sexually graphic, distasteful or otherwise considered annoying by the general public, unless it fits with your story. If you alienate the judges, it doesn't matter how well shot, composed, lit or edited it was.
- If you use opening or closing credits, factor them into the total running time.
- If entering a commercial or PSA category, submit the exact length that traditional commercials or PSAs run, as if your entry was going to be aired. If contest rules state :30 or :60 runs, don't "compromise" with a 45-second spot.
- Don't include personal messages to the judges. However, some contests request a written note on the details of When, Where, How, etc., and if so, then make your explanation brief. (I once won a Best Live Shot award with a poorly lit handheld shot, but explained that my crew and I were first on the scene, moments before airtime, and that we weren't able to use lights or tripods.)
- Don't overdo the effects! A plethora of cheesy effects will lose you points. Whether it's colorizing, posterizing, whatever, it needs to have a purpose, and needs to follow throughout the story.

### **And the Winner is...**

So there you have it... some tips to getting your entry accepted, and a glimpse at what the judges are looking for. Foremost to any contest entry, try to put yourself in the judges' shoes, and think how they might view your precious work of art.

### **5 Things Judges Love**

1. Quick precise editing
2. Good pacing
3. An opening that grabs their attention immediately
4. An obvious conclusion
5. A good story