

Introduction to Adobe Premiere Pro

Learn how to edit video like a pro with Adobe Premiere Pro. This class will give you all the skills you need to start trimming, adding titles, and music to your video. You will leave with a DVD of tutorials and sample files to use in your classroom.



**EDUCATION
LEADER**

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Introduction to Adobe Premiere Pro

Agenda

Introductions
Getting Started
Editing Basics
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Teaching Strategies & Lessons
Wrap-up and Evaluations (

Learning Resources

Since all my lessons are online and on the DVD you got from the workshop you can immediately start using these lessons with your students or share them with the faculty at our school/district. I encourage you to personally take on projects that allow you to practice these techniques. Continue to read some of the excellent books that cover these amazing software applications, explore the many online resources and learn from your students as they push the limits. I have included a list of my favorite online learning resources.

When you attend my workshop I give you a DVD that contains a bunch of sample files that you are welcome to use while you practice the techniques in the workshop. I encourage you to start with these files and then experiment with the same techniques on your own video files. Please copy the files from the disk to your computer. Feel free to download a copy of your own images to a folder in the same location. If you are checking this workshop out online, the video files are tool large.

Workshop Teaching Strategy

I have created Flash based tutorials for all the projects we will cover. This method of teaching/learning might be new to you but I think you may find it extremely powerful once you get into it. By putting all my lessons into this web site you have control of your learning. You can go as fast or slow as your learning style requires. You can stop the lesson at any time and practice the techniques or ask me for more clarification. As you watch the tutorial, make sure to pause and practice the technique using the sample files. Once you complete a project, look at the agenda, and if you are ahead of schedule take the time to practice what you just learned to ensure that you understand the concept.

*** All the tutorials you should watch are marked with **Tutorial**>>

Project files: All the files you will need to complete these tutorials are located on the desktop of this computer in a folder called “premiere_pro/intro_project”. You will also find all these files and much more on the DVD included in the handout. Feel free to post the tutorials online for your students. Due to file size, make sure to copy the project folders onto the hard drives of your student computers or simply duplicate the DVD and hand them out to students.

Getting Started

Now it time to get started. Please watch the following tutorial and let me know when you don't understand something.

Tutorial>> Learning Strategies (4:22)

If this is your first time taking a workshop from me, please watch this tutorial. It will review how to get the most out of this class.

Tutorial>> Setup (6:40)

In this tutorial you will learn how to set up a folder for your project and how to copy the assets you will need if you are doing the “Basic Edit” project. Then I will review the setting options you will be faced with when launching Adobe Premiere and how to save the project file into that folder you set up earlier.

Tutorial>> Premiere Interface (7:54)

In this tutorial you will learn how to change the preferences in Adobe Premiere. Make sure to pay close attention to the “**Auto Save**” section. Then you will learn how to configure the workspace and even save your own. When you are finished moving the panels around the way you want, **save a custom workspace** and then show your teacher.

Tutorial>> Project Window and Importing Media (8:25)

In this tutorial you will learn how to import the assets you copied from the DVD earlier. Then I will review how to work with the project window.

Editing Basics

Tutorial>> Editing Basics 1 (9:50)

As you can see by the length of this tutorial, it is the heart of this set of lessons. Please make sure to take the time to watch the whole thing. You will start by learning how to add audio onto the **timeline** and then adjust your audio levels. Next you will learn how to use some extremely useful **keyboard shortcuts** to **zoom** in and out of your project. Then I will show you how to use the **Source Monitor** to set **in and out points** before moving your clips to the timeline. Finally, I will discuss the difference between an **insert** and an **overlay** edit.

Keyboard Shortcut	Function
\	Zoom to project
- or +	Zoom in an out
Spacebar	Play or pause
I or O	Set In or Out point
Ctrl + Z	Undo
Ctrl + Drag Clip	Insert

Tutorial>> Editing Basics 2 (5:07)

This tutorial continues where we left off with how to **lock**, **hide** and **mute** video and audio tracks. Next I will show you how to use the time **stretch tool** to slow your video down. Then I discuss how to **trim** clips in the timeline and finally the different ways to bring clips from the source window depending on if you want just the video, just the audio or both audio and video.

Keyboard Shortcut	Function
Ctrl + Trim	Ripple Edit

Tutorial>> Editing Basics 3 (5:07)

This tutorial I will discuss the edit line and how to use it. Then I will show you how to make a marquee selection to group, copy and paste clips on the timeline. I will end this tutorial with ways to create L and J cuts on the timeline.

Keyboard Shortcut	Function
Alt + Trim	J or L cut
Ctrl + C	Copy
Ctrl + V	Paste

Additional Editing Techniques

Tutorial>> Transitions (4:28)

In this tutorial you will learn how to **add transitions** in-between your clips. Then I will show you how to **edit a transition** and apply the **default transition** with a keyboard shortcut. *Once you master this skill, try not to overdo the transition!*

Keyboard Shortcut	Function
Ctrl + D	Apply default transition

Tutorial>> Titles (6:50)

In this tutorial you will learn how to create and edit titles in Premiere's titling program. Then I will talk about how to overlay them on top of your video and add transitions. Finally I will show you how to create rolling credits.

Tutorial>> Working with Audio (3:01)

In this short tutorial you will learn how to adjust your audio levels using keyframes or audio transitions.

Tutorial>> Exporting (3:55)

In this important tutorial you will learn how to export your video for the web, DVD and other applications. I will also talk about file types and file extensions.

Tutorial>> Basic Effects (3:59)

In this tutorial I will show you how to adjust the opacity of a clip and add a little movement to your titles.

Project 04 Teaching Strategies

Tip01: Clip Notes

Clip notes are a great way to give your students valuable timeline based feedback they can use to improve their projects. Set a due date for clips notes to be turned in (I usually make it a Friday so I can review them over the weekend). Then plan on giving the students at least 1-2 days to import the clip notes back into Premiere Pro and make the appropriate changes.

Tutorial>> (5:07)

Tip02: Project Manager

The project manager is a great way to manage files size when you are working with large projects or archive an important project. The Adobe Premiere Pro Project Manager can help facilitate an efficient workflow by performing two functions: reducing the storage needs of a project, and consolidating the files associated with a project. Go to Project>Project Manager and then create a new trimmed project. Select the location for the new folder. Premiere will automatically create a new project with all the trimmed clips used in the sequence and a Premiere project file with all the clips on the timeline ready to edit. This can be a significant file size reduction.

Tutorial>> (3:30)

[Tutorials\project_manager\project_manager.html](#)

Tip03 Screen Capture Software

Adobe Captivate 3: <http://www.adobe.com/products/captivate/>

Adobe® Captivate™ 3 software enables anyone to rapidly create powerful and engaging simulations, software demonstrations, and scenario-based training without programming knowledge or multimedia skills.

Camtasia Studio 5: <http://www.techsmith.com/camtasia.asp>

Camtasia Studio is the complete professional solution for recording, editing and sharing high-quality screen video on the Web, CD-ROM and portable media players, including iPod. Easily record your screen, PowerPoint, multiple audio tracks, and webcam video to create compelling training videos, screencasts, and presentations without ever leaving your desk. With the power of interactive Camtasia Studio videos, you can deliver high-quality content anytime, to even your most remote audience.

Tip04: Free Tutorials

iTunes Podcast: <http://www.apple.com/itunes/>

This is a great source of free tutorials that students can watch/listen to on their computers or iPods. Many of them are very short (2-3 minutes) and make a great starter activity while you take attendance. Download and install iTunes. Then have students go to the “iTunes Store” and use the search box to find “Adobe Premiere” or any other product you are working with.

Tutorial>> (4:17)

[Tutorials\podcast\podcast.html](#)


DJTV (Digital Juice TV) <http://www.digitaljuice.com/djtv>

These are excellent 4-8 minute videos on all aspects of video production. This is a great filler when students complete a project early or you want a short activity.

Thank you

Sponsors

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 Adobe	 Snoqualmie Valley School District	 invent
http://www.adobe.com	http://www.svsd410.org	http://government.hp.com/

Contributors

I would like to give a special thank you to the other educators that provided materials for this workshop.

Keith Mack: Award winning and nationally recognized educator and technology integration specialist with creative strengths in audio, video, and educational web design. Educational consultant and professional development instructor.

<http://www.mackzone.com/index.htm>

Adobe Education Leaders

Kevin McMahon is a working designer and editor who teaches graphic design, 3D modeling, and video production to high school students. His greatest satisfaction comes from empowering them with the means to create professional-level work. So McMahon provides his students with professional multimedia authoring challenges — everything from creating logos and t-shirts to 3D animations, documentary films, and original shorts.

Brian Reedy, a teacher at Carson High School in Nevada, is an expert in the use of Adobe® Premiere® Pro and Premiere Elements software. A former technical writer in Silicon Valley, Reedy encourages his students to absorb what he teaches them — and then go beyond. He believes that if the students are given the right tools and opportunities that can be incredible ambassadors for positive change in this world.

Video Online Resources

Foundations of Video Design and Production Curriculum

<http://www.adobe.com/education/instruction/teach/dvcurriculum.html>

Joe Dockery's Video Class Web Site

<http://sharepoint.snoqualmie.k12.wa.us/mshs/dockeryj/video/default.aspx>

Additional Online Training

Total Training Online: High quality training

<http://www.totaltraining.com/online/howitworks.asp>

Lynda Training Online: Huge library

<http://movielibrary.lynda.com/html/index.asp>

Atomic Learning Online: Designed for schools, well established company

<http://movies.atomiclearning.com/k12/home>

Adobe Video Workshop: Great tutorials covering the new CS3 products

http://www.adobe.com/designcenter/video_workshop/

Workshop Materials

- Course Handout
- Cinematography Guide
- DV Guide
- Film Production Roles
- HP Laptop Specs
- Music Video Outline
- Production Process
- Animating a Photoshop Sequence
- Multi-Camera Edit
- DV Web Resources
- Video and Audio Effects
- Premiere Pro Shortcuts
- Resources for Video Production
- Sample Video Rubric
- Video Tips

Books

- Adobe Photoshop Elements Classroom in a Book
- The Photoshop Elements 5 Restoration & Retouching Book
- Manny - Get to know your manual! Make friends. Take him out to lunch.

Workshops

Adobe and the Puget Sound ESD T3: The Adobe Train the Teacher Program offers technology training to K-12 educators in the Silicon Valley, California and Puget Sound, Washington areas. <http://www.psesd.org/>