

Agenda

Introductions
Tutorials (self paced)
Teaching Strategies Discussion
Tutorials (self paced)
Wrap-up and Evaluations

Learning Resources

Since all my lessons are online and on the DVD you got from the workshop you can immediately start using these lessons with your students or share them with the faculty at our school/district. I encourage you to personally take on projects that allow you to practice these techniques. Continue to read some of the excellent books that cover these amazing software applications, explore the many online resources and learn from your students as they push the limits. I have included a list of my favorite online learning resources.

When you attend my workshop I give you a DVD that contains a bunch of sample files that you are welcome to use while you practice the techniques in the workshop. I encourage you to start with these files and then experiment with the same techniques on your own video files. Please copy the files from the disk to your computer. Feel free to download a copy of your own images to a folder in the same location. If you are checking this workshop out online, the video files are tool large.

Workshop Teaching Strategy

I have created Flash based tutorials for all the projects we will cover. This method of teaching/learning might be new to you but I think you may find it extremely powerful once you get into it. By putting all my lessons into this web site you have control of your learning. You can go as fast or slow as your learning style requires. You can stop the lesson at any time and practice the techniques or ask me for more clarification. As you watch the tutorial, make sure to pause and practice the technique using the sample files. Once you complete a project, look at the agenda, and if you are ahead of schedule take the time to practice what you just learned to ensure that you understand the concept.

*** All the tutorials you should watch are marked with **Tutorial>>**

Project files: All the files you will need to complete these tutorials are located on the desktop of this computer in a folder called “premiere_pro/advanced_projects”. You will also find all these files and much more on the DVD included in the handout. Feel free to post the tutorials online for your students. Due to file size, make sure to copy the project folders onto the hard drives of your student computers or simply duplicate the DVD and hand them out to students.

Other Tutorials: If you really want to take your knowledge and skills to the next level, look into purchasing the **Total Training Online** tutorials. They are worth their weight in gold! You can also find many useful tutorials for yourself and your students at the Online Resources page.

Prep Tutorials

Tutorial>> Learning Strategies (4:22)

If this is your first time taking a workshop from me, please watch this tutorial. It will review how to get the most out of this class.

Tutorial>> Setup Premiere Project and Import Assets (6:46)

In this lesson I will show you how to setup your Premiere Pro project bins and import all the assets for Unit 01: Working with the Effects Panel.

**We will do this one together in a workshop setting.*

Make the following Bins

Project01

- 01levels
- 02color
- 03super
- 04mist
- 05trackmatt
- 06garbage
- 07position
- 08greenscreen
- 09explosions

Later when you get to the next unit create a new project bin and import the files just like with these lessons.

Video Effects

In this project you do a series of very short little tutorials that will give you just a taste of how to get started having fun and flexing your creativity with the effects in Adobe Premiere Pro.

You will learn how to:

- Adjust levels (fix poorly exposed video – too dark or too light)
- Color correction – (fix bad white balance – or at least make it a little better!)
- Superimpose video onto an object (computer monitor)
- Create that pro mist soft glowing look
- Create a track matte using both alpha and luma
- Composite using garbage mattes
- Use a variety of keyboard shortcuts

Getting Started

Levels Adjustment

In this tutorial you will learn how to improve the exposure of a video clip once it is captured. Of course, the goal is to use lighting gear and properly set the exposure on the camera, but we all know this doesn't always happen. You will apply the levels effect to the video clip and then use the "setup" dialog box to adjust the levels.

Fast Color Correction

In this tutorial you will learn how to improve the exposure and white balance of a video clip once it is captured. Of course, the goal is to properly set the white balance on the camera but it is nice to be able to improve the color when you get back to the lab. In this tutorial you will start by applying a **Levels** adjustment and then add the **Fast Color Corrections** effect. Then you will adjust and fine tune the color correction.

Superimpose

In this tutorial you will learn how to quickly and easily superimpose a video clip onto another clip or image while adjusting for the perspective of the image or clip.

Pro Mist

Photographers spend hundreds of dollars buying filters that create that warm soft focus effect that makes video clips look romantic. In this tutorial, you will learn how to create that effect quickly and then be able to fine tune your results.

Track Matte

In this tutorial you will learn how to create a track matte. In other words, you will use text or an image to show video through the white (light) areas of the track. Some of my students prefer to think of it as a mask.

Garbage Matte

In this tutorial you will learn how to use the “garbage matte” effect to create a three layered composite. This tutorial is way too much fun and your students will love creating projects using this concept to amaze their friends.

Position Key Frames

In this tutorial you will learn how to use the “Position” effect to create mood and atmosphere in your shots without a bunch of expensive lights.

Green Screen

In this tutorial you will learn how to use the “green screen” effect to create that weatherman effect you see on the nightly news. Of course they have better lighting so don’t expect yours to be perfect.

Working with Video in Photoshop Extended

In this tutorial you will learn how to use the video editing capabilities of Adobe Photoshop CS3 Extended. The possibilities are mind boggling.

Time Remapping

In this project you will learn how to control the speed of clips and create speed ramps with unprecedented precision with the new “Time Remapping” effect in Adobe Premiere Pro CS3.

>> Tutorials

Tutorials\remap\remap.html (9:22)

Tutorials\reverse\reverse.html (3:30)

| Keyboard Shortcut | Function |
|-------------------|-------------------|
| Ctrl + Click | New Keyframe |
| Alt + drag | Drag new position |
| Ctrl + drag | Backwards |
| Ctrl + Alt + drag | Hold |

Animating a multi-layered Photoshop sequence

In this project you will learn how to import a multi-layered Photoshop file into Premiere Pro as a “sequence” and then easily animate it using key frames in the effects controls.

You will learn how to:

- Import a Photoshop file as a sequence
- Nest sequences
- Use the effects controls to animate the position of multiple layers
- Work with key frames and easing
- Launch and edit a Photoshop file from Premiere Pro
- Add a drop shadow and stroke to a layer in Photoshop
- Use a variety of keyboard shortcuts

Extra Credit

If you finish early, “close” this Premiere file and open the Premiere file in “**lesson02**” called “photoshop.prproj”. Use the directions in the pdf file in the same folder titled “prp2it_animatepshop.pdf”. A print version is also included in your handouts.

Project 04 Teaching Strategies

Tip01: Clip Notes

Clip notes are a great way to give your students valuable timeline based feedback they can use to improve their projects. Set a due date for **clips notes** to be turned in (I usually make it a Friday so I can review them over the weekend). Then plan on giving the students at least 1-2 days to import the clip notes back into Premiere Pro and make the appropriate changes.

>> **Tutorial (5:07)**

[Tutorials\ppro_clipnotes\ppro_clipnotes.htm](#)

Tip02: Project Manager

The project manager is a great way to manage files size when you are working with large projects or archive an important project. The Adobe Premiere Pro Project Manager can help facilitate an efficient workflow by performing two functions: reducing the storage needs of a project, and consolidating the files associated with a project. Go to Project>Project Manager and then create a new trimmed project. Select the location for the new folder. Premiere will automatically create a new project with all the trimmed clips used in the sequence and a Premiere project file with all the clips on the timeline ready to edit. This can be a significant file size reduction.

>> **Tutorial (3:30)**

[Tutorials\project_manager\project_manager.html](#)

Tip03 Screen Capture Software

Adobe Captivate: <http://www.adobe.com/products/captivate/>

Adobe® Captivate™ 3 software enables anyone to rapidly create powerful and engaging simulations, software demonstrations, and scenario-based training without programming knowledge or multimedia skills.

Camtasia Studio: <http://www.techsmith.com/camtasia.asp>

Camtasia Studio is the complete professional solution for recording, editing and sharing high-quality screen video on the Web, CD-ROM and portable media players, including iPod.

Easily record your screen, PowerPoint, multiple audio tracks, and webcam video to create compelling training videos, screencasts, and presentations without ever leaving your desk. With the power of interactive Camtasia Studio videos, you can deliver high-quality content anytime, to even your most remote audience.

Tip04: Free Tutorials

iTunes Podcast: <http://www.apple.com/itunes/>

This is a great source of free tutorials that students can watch/listen to on their computers or iPods. Many of them are very short (2-3 minutes) and make a great starter activity while you take attendance. Download and install iTunes. Then have students go to the “iTunes Store” and use the search box to find “Adobe Premiere” or any other product you are working with.

>> **Tutorial (4:17)**

[Tutorials\podcast\podcast.html](#)

DJTV (Digital Juice TV) <http://www.digitaljuice.com/djtv>

These are excellent 4-8 minute videos on all aspects of video production. This is a great filler when students complete a project early or you want a short activity.

Extra Credit: Multi-Camera Edit

In this project you will learn how to creating a multi-camera edit using multiple video clips from different camera angles. You will learn how to:

- Mark clips and synchronize them
- Nest sequences
- Use the multi-camera monitor
- Switch camera angles
- Use the rolling edit tool to adjust edit points
- Use a variety of keyboard shortcuts

Getting Started

Project Files

Open “**Project01_ MultiCamera_Edit**”

Double click the Adobe Premiere file  “**Multicam.prproj**”

- Personal_profile_assignment folder has a couple word documents from a multi camera assignment I do in my Video Foundations course.
- Feet.avi, Hands.avi, Low.avi and Overhead.avi are the video files provided by Adobe when you purchased Adobe Premiere Pro 2.0.
- [Prp2it_multicam.pdf](http://www.adobe.com/uk/designcenter/tutorials/) is the step-by-step directions for this project from the Adobe tutorials web site <http://www.adobe.com/uk/designcenter/tutorials/>.
- Multicam_tutorial folder contains the tutorial for this project. Open it and click on the web page “multicam.html” or click on the link below.
- Multi_example2.avi is an example from a dance recital we produced in 2006.

>> **Tutorial (11:02)**

[Tutorials\multicam\multicam.html](#)

Extra Credit

Bonus Tutorials

Picture in Picture

>> Tutorial (3:09) Tutorials\pip\pip.html

Creating Soundbooth Scores

>> Tutorial (5:46) Tutorials\soundbooth\soundbooth.html



Ripping Audio off a CD with Windows Media Player 11

>> Tutorial (3:20) Tutorials\rip\rip.html

Thank you

Sponsors

This workshop was made possible by the following organizations.

| | | |
|---|---|---|
|  Adobe |  Snoqualmie Valley School District |  i n v e n t |
| http://www.adobe.com | http://www.svsd410.org | http://government.hp.com/ |

Contributors

I would like to give a special thank you to the other educators that provided materials for this workshop.

Keith Mack: Award winning and nationally recognized educator and technology integration specialist with creative strengths in audio, video, and educational web design. Educational consultant and professional development instructor.

<http://www.mackzone.com/index.htm>

Adobe Education Leaders

Kevin McMahon is a working designer and editor who teaches graphic design, 3D modeling, and video production to high school students. His greatest satisfaction comes from empowering them with the means to create professional-level work. So McMahon provides his students with professional multimedia authoring challenges — everything from creating logos and t-shirts to 3D animations, documentary films, and original shorts.

Brian Reedy, a teacher at Carson High School in Nevada, is an expert in the use of Adobe® Premiere® Pro and Premiere Elements software. A former technical writer in Silicon Valley, Reedy encourages his students to absorb what he teaches them — and then go beyond. He believes that if the students are given the right tools and opportunities that can be incredible ambassadors for positive change in this world.