

## Classroom Documentaries with Adobe Premiere Elements

Learn DV terms, the Premiere Elements interface, tools, transitions, titling, basic editing, exporting to the web, and creating a DVD while producing a short documentary. Participants will be provided with web-based tutorial they can use in their classroom or for staff development.



**EDUCATION  
LEADER**

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# Classroom Documentaries with Adobe Premiere Elements

## Agenda

10 min	Introductions
5 min	Pre-survey
15 min	Why Documentaries and Adobe Premiere Elements
1 hour	Getting Started
1 hour	Edit
1 hour	Lunch
30 Min	Discussion
1 hour	Edit
1 hour	Publish
10 min	Wrap-up, post survey and evaluations

## Learning Resources

Since all my lessons are online and on the DVD you got from the workshop you can immediately start using these lessons with your students or share them with the faculty at our school/district. I encourage you to personally take on projects that allow you to practice these techniques. Continue to read some of the excellent books that cover these amazing software applications, explore the many online resources and learn from your students as they push the limits. I have included a list of my favorite online learning resources.

When you attend my workshop I give you a DVD that contains a bunch of sample files that you are welcome to use while you practice the techniques in the workshop. I encourage you to start with these files and then experiment with the same techniques on your own video files, web pages or Flash files. Please copy the files from the disk to your computer (Here is a tutorial if you need help). Feel free to download a copy of your own images to a folder in the same location. If you are checking this workshop out online, the video files are tool large but I will try to post some of the Dreamweaver and Flash templates.

## Software

**Adobe Premiere Elements:** <http://www.adobe.com/products/premiereel/>

Classrooms take on the energy of high-charged film festivals when educators place easy-to-use video-editing tools at students' fingertips. Adobe® Premiere® Elements 4.0 software helps teachers engage students in learning with digital video-editing tools for producing personal masterpieces — complete with the look and sound of Hollywood productions.

**Adobe Flash Player:** The tutorials in this workshop require Adobe Flash player be installed on your computer. If you don't have the latest version of Flash you can download it at <http://www.adobe.com/>.

## **Introductions**

Joe Dockery Adobe Education Leader

Teaching at Mount Si High School, Snoqualmie Valley School District

Class Web Site: <http://sharepoint.snoqualmie.k12.wa.us/mshs/dockeryj/default.aspx>

Conference and Workshop Site:

[http://www.mountsihighschool.com/directory/\\_dockeryj/conferences/index.html](http://www.mountsihighschool.com/directory/_dockeryj/conferences/index.html)

## **Why Documentaries in the Classroom**

Digital video is a powerful communication tool that should be part of every student's media literacy skills. Video production builds team work, interpersonal communication skills, writing, planning and decision making, as well as story telling. It is also really fun so you students will work really hard without even knowing it.

### **Examples**

- Food Bank
- Drinking Fountains
- Variety of Classroom Projects

## **Why Adobe Premiere Elements**

- Cheap
- Easy to Use
- Great Resources

## **Additional Resource**

This PowerPoint presentation on Documentaries in the Classroom is a gold mine.

“Classroom Documentaries the Mechanics of Storytelling” by Andy Carvin

<http://www.andycarvin.com/vlogging101/podcamp-edu.ppt>



## Getting Started

I have created Flash based tutorials for all the projects we will cover. This method of teaching/learning might be new to you but I think you may find it extremely powerful once you get into it. By putting all my lessons into this web site you have control of your learning. You can go as fast or slow as your learning style requires. You can stop the lesson at any time and practice the techniques or ask me for more clarification. As you watch the tutorial, make sure to pause and practice the technique using the sample files. Once you complete a project, look at the agenda, and if you are ahead of schedule take the time to practice what you just learned to ensure that you understand the concept.

- Tutorial>>>** Project Setup and Launching Premiere Elements (4:01)
- Tutorial>>>** Working with the Premiere Elements Interface (4:15)
- Tutorial>>>** Importing and Managing Assets (5:31)

If we have the time and equipment to hook up video cameras and practice capturing footage, watch the following tutorials.

- Tutorial>>>** Camera Setup (2:18)
- Tutorial>>>** Capturing Footage (3:04)

Sometimes you may need to edit footage that you already burned to a DVD. This tutorial will show you how to get the video back off the DVD into a format that you can work with in Premiere Elements.

**Tutorial>>>** Ripping a DVD (2:31) **\*Only rip DVD's that you have the rights to use**  
This takes a long time so we will not practice in a workshop.

Now move onto the Editing section to learn more about how easy editing can be with Premiere Elements.



## Editing with Adobe Premiere Elements

Premiere Elements has two editing interfaces: Scene Line and Time Line. Scene Line is a simplified interface similar to iMovie with each clip having an icon. This is a quick and easy way to make simple edits. Time Line is more like the professional video editors like Premiere Pro and allows you more control. Either way the following tutorials should get you up and running quickly.

\* You can start with either Sceneline or Timeline!

### Sceneline

- Rough Cut: Assembly and trimming clips **Tutorial>>>(9:21)**
- Working with Audio **Tutorial>>>(1:59)**
- Adding Transitions **Tutorial>>>(2:18)**
- Adding Effects **Tutorial>>>(1:25)**
- Title Templates **Tutorial>>>(8:37)**

### Timeline

- Rough Cut: Assembly and trimming clips **Tutorial>>>(9:56)**
- Broll: Adding and editing overlay clips (time stretch, fade, opacity) **Tutorial>>>(5:30)**
- Working with Audio Adding Narration **Tutorial>>>(3:50)**
- Adding Music **Tutorial>>>(3:58)**
- Ripping Audio with Windows Media Player **Tutorial>>>(3:20)**
- Working with Titles Title Templates **Tutorial>>>(8:37)**
- Credits **Tutorial>>>(1:53)**
- Adding and Editing Transitions **Tutorial>>>(4:50)**
- Picture in Picture **Tutorial>>>(2:43)**

### Additional Tutorials

- Ripping a DVD **Tutorial>>>(2:31)** \*Only rip DVD's that you have the rights to use!
- Images and slideshows **Tutorial>>>(2:58)**
- Re-linking clips if you move your files **Tutorial>>>(4:11)**
- File extensions **Tutorial>>>(2:20)**

\*\* Getting Help – Remember that you can always ask “Manny” or go to the help menu when you forget how to do something.

Now move onto the **Publish** section to learn how easy publishing can be with Premiere Elements.



## Publishing with Adobe Premiere Elements

### Export Movie (.avi)

This option will give you a full quality movie file that you can use to archive your project or make a DVD with later. Export Full Quality Movie **Tutorial>>> (2:28)**

### Personal Computer

- Flash Video:** This is a great format for the web because of its small size and high quality. **Tutorial>>> (3:42)**
- Windows Media:** This is a great format embedding in a PowerPoint or uploading to an electronic portfolio. **Tutorial>>> (2:09)**
- iPod/Podcast:** This is a popular format. **Tutorial>>> (1:57)**

### Online (YouTube)

Now you can publish your video directly to your YouTube account without even leaving the software! **Tutorial>>> (1:37)**

### Web Software

- Contribute **Tutorial>>> (0:54)**  
*\*Requires Adobe Contribute*
- Dreamweaver and the Flash Video Encoder **Tutorial>>> (5:50)**  
*\*Requires Adobe Dreamweaver*

### DVD

DVD is a great format for sharing your video projects. Most DVD burners and players work best with the DVD-R format. Make sure your computer has a DVD burner before attempting this.

- Setting Chapter Points, Working with Menus, Burning **Tutorial>>> (5:43)**

### DVD Label

Making a DVD label with Adobe Photoshop **Tutorial>>> (9:43)**

*\*Requires Adobe Photoshop*



## Teaching Strategies

### Great Teaching Guides

Youth-Powered Video, “A hands-on Curriculum for Teaching Documentary”

EVC: <http://www.evc.org/> \$75

This PowerPoint presentation on Documentaries in the Classroom is a gold mine.

“Classroom Documentaries the Mechanics of Storytelling” by Andy Carvin

<http://www.andycarvin.com/vlogging101/podcamp-edu.ppt>

### The Video Workflow

- Pre-Production (planning, writing, research, Storyboarding - (4:13) Storyboard (pdf)
- Production (recording, creating, designing)
- Post Production (editing)
- Review
- Presentation

### Video Equipment

- Cameras – type, tape, batteries, chargers, bags, UV filter, white t-shirt
- Tripods – big and small, rack
- Lights, cookies, gels, C-stands, backdrops, others
- Audio: mics, cables, headphones, adapters
- Pre-Production Notebook

### Interview Questions

The questions need to be open ended so that you can't answer with a yes or no.

Try starting them with:

- Can you explain....
- Describe .....
- How do you feel about....

### Copyright Law – Check out the resources

- Make it yourself
- Get permission
- Buy the license

### Work in Teams

- Start with some team building activities.
- Plan teams based on your knowledge of group dynamics.
- Plan and produce in groups, edit in pairs or individually.

## **Reach Out to the Community**

Have your students reach out to people in your community. Most people love getting involved in a cool project. Then follow up with a big thank you DVD and a nice article in the paper naming everyone involved.

## **Screen Capture Software**

**Adobe Captivate 3:** <http://www.adobe.com/products/captivate/>

Adobe® Captivate™ 3 software enables anyone to rapidly create powerful and engaging simulations, software demonstrations, and scenario-based training without programming knowledge or multimedia skills.

**Camtasia Studio 5:** <http://www.techsmith.com/camtasia.asp>

Camtasia Studio is the complete professional solution for recording, editing and sharing high-quality screen video on the Web, CD-ROM and portable media players, including iPod.

Easily record your screen, PowerPoint, multiple audio tracks, and webcam video to create compelling training videos, screencasts, and presentations without ever leaving your desk. With the power of interactive Camtasia Studio videos, you can deliver high-quality content anytime, to even your most remote audience.

## **Free Tutorials**

iTunes Podcast: <http://www.apple.com/itunes/>

This is a great source of free tutorials that students can watch/listen to on their computers or iPods. Many of them are very short (2-3 minutes) and make a great starter activity while you take attendance. Download and install iTunes. Then have students go to the “iTunes Store” and use the search box to find “Adobe Premiere” or any other product you are working with.

>> **Tutorial (4:17)**

Tutorials\podcast\podcast.html

**DJTV** (Digital Juice TV) <http://www.digitaljuice.com/djtv>

These are excellent 4-8 minute videos on all aspects of video production. This is a great filler when students complete a project early or you want a short activity

## **Video Online Resources**

### **Classroom Documentaries Using Adobe Premiere Elements**

[http://www.mountsihighschool.com/directory/\\_dockeryj/premiere\\_elements/](http://www.mountsihighschool.com/directory/_dockeryj/premiere_elements/)

### **Adobe Youth Voices Photoshop and Premiere Elements Tutorials**

Featuring an integrated writing and multimedia project.

[http://www.mountsihighschool.com/directory/\\_dockeryj/adobe\\_youth\\_voices/index.html](http://www.mountsihighschool.com/directory/_dockeryj/adobe_youth_voices/index.html)

### **Joe Dockery's Video Class Web Site**

<http://sharepoint.snoqualmie.k12.wa.us/mshs/dockeryj/video/default.aspx>

## **Public Service Announcements**

### **Using Public Service Announcements in the Classroom** by Kathy Schrock

There are links to other award-winning PSA's, as well as lesson plans, and a JPEG slideshow of my presentation.

<http://kathyschrock.net/psa/>

### **Making a Public Service Announcement** by Art Wolinsky

Great five minute presentation with some good tips and links.

[https://admin.adobe.acrobat.com/\\_a13846108/psa](https://admin.adobe.acrobat.com/_a13846108/psa)

Examples

### **Office of National Drug Control Policy: Television Ads**

<http://www.mediacampaign.org/mg/television.html>

### **National Institute on Drug Abuse**

<http://www.drugabuse.gov/drugpages/PSAHome.html>

### **The World Bank**

<http://web.worldbank.org/WBSITE/EXTERNAL/NEWS/0,,menuPK:34496~pagePK:34374~piPK:34453~theSitePK:4607,00.html>

## **Documentaries**

### **Classroom Documentaries and the Mechanics of Storytelling** by Andy Carvin

This PowerPoint presentation is a gold mine.

[www.andycarvin.com/vlogging101/podcamp-edu.ppt](http://www.andycarvin.com/vlogging101/podcamp-edu.ppt)

### **Oral History**

[http://www.youthsource.ab.ca/teacher\\_resources/oral\\_overview.html](http://www.youthsource.ab.ca/teacher_resources/oral_overview.html)

## **Foreign Language**

**Video Production in the Foreign Language Classroom: Some Practical Ideas** by Sebastian Brooke

<http://iteslj.org/Techniques/Brooke-Video.html>

## **Archives**

**Archive.org:** The Internet Archive is a 501(c)(3) non-profit that was founded to build an Internet library, with the purpose of offering permanent access for researchers, historians, and scholars to historical collections that exist in digital format.

<http://www.archive.org/index.php>

### **The National Archives**

<http://archives.gov/>

## Copyright

**Copyright For Video Producers:** A great resource if you have questions about what you can do.

<http://www.videouniversity.com/copyright.shtml>

**Copyright in an Electronic Environment:** Review this if you are planning on using any copyrighted materials.

<http://www.dpi.state.nc.us/copyright1.html>

**Student Press Law Center on Fair Use**

<http://www.splc.org/>

## Music

**Magnatune:** Magnatune provides you with on-demand music licensing of a selective roster of over 200 recording artists in a wide variety of genres and collections. Free mp3 versions for students. Each mp3 will end with spoken text that says "you just heard..." or you can purchase the album and use the music.

<https://magnatune.com/>

**Creative Commons:** Licensing varies.

<http://search.creativecommons.org/>

**Digital Juice:** Digital Juice is the world leader in royalty-free professional animations, stock footage, music, layered graphics, clip art, and templates.

<http://www.digitaljuice.com/>

**Adobe Soundbooth:** If you have Adobe Soundbooth you can easily create scores to match your project.

## Additional Online Training

Total Training Online: High quality training

<http://www.totaltraining.com/online/howitworks.asp>

Lynda Training Online: Huge library

<http://movielibrary.lynda.com/html/index.asp>

Atomic Learning Online: Designed for schools, well established company

<http://movies.atomiclearning.com/k12/home>

## Books

Youth-Powered Video, "A hands-on Curriculum for Teaching Documentary"

EVC: <http://www.evc.org/>

## Thank you

This workshop was made possible by the following organizations.

 <b>Adobe</b>	 Snoqualmie Valley School District	 <b>invent</b>
<a href="http://www.adobe.com">http://www.adobe.com</a>	<a href="http://www.svsd410.org">http://www.svsd410.org</a>	<a href="http://government.hp.com/">http://government.hp.com/</a>