



Adobe Web Institute



This self-paced workshop has something for everyone. It will focus on what you need to get started publishing on the web, including the basics of Adobe Dreamweaver, Flash, and Photoshop CS4. This workshop will utilize a series of self-paced online lessons, combined with one-on-one teacher interaction and group discussion. All participants will leave with a basic new website and a CD of online lessons to use with their students, or as a refresher for themselves.

Learning Resources

Since all my lessons are online you can immediately start using these lessons with your students or share them with the faculty at our school/district. I encourage you to personally take on projects that allow you to practice these techniques. Continue to read some of the excellent books that cover these amazing software applications, explore the many online resources and learn from your students as they push the limits. I have included a list of my favorite online learning resources.

When you attend my workshop I give you a DVD and handouts that contain a bunch of sample files that you are welcome to use while you practice the techniques in the workshop. I encourage you to start with these files and then experiment with the same techniques on your own images.

Time	Description
8:00 - 8:30	Introduction and Course Overview
8:30 - 9:15	Getting Started <ul style="list-style-type: none"> • Site Setup and File Management (11:15) • Introduction to the Dreamweaver Interface (9:47)
9:15 - 10:00	Templates: The basic building blocks for multiple page sites <ul style="list-style-type: none"> • Creating a Site Template (2:15) • Editing the page title, page properties and adding meta data (7:07) • Defining the editable regions (4:33) • Introduction to Formatting with CSS (6:42) • Moving Embedded CSS to External CSS (2:48)
10:00 - 11:00	Basic Page Layout <ul style="list-style-type: none"> • Creating Pages from a Template (2:00) • Creating and Formatting Divs (5:57) • More practice with Divs (7:08) • Inserting Tables (4:50) • Formatting Text with CSS (2:42) • Duplicating a Page for Consistency (4:12)
11:00 - 12:00	Lunch - Possible discussion group
12:00 - 12:45	Dropdown Menu and Hyperlinking <ul style="list-style-type: none"> • Dropdown Menu (11:36) • Hyperlink, email link, anchors, targets (5:03)
12:45 - 1:30	Photoshop <ul style="list-style-type: none"> • Crop, resize, save for web (7:24) • Inserting images and working with Dreamweaver Image tools (3:45) • Web site logo (3:31) • Adobe Bridge Galleries (7:39)
1:30 - 2:15	Online Tools <ul style="list-style-type: none"> • Embedding Video: Youtube/Schooltube (4:46) • Google Docs - Forms (6:11) This is a bonus lesson. Skip it if you are behind!
2:15 - 2:45	Publishing <ul style="list-style-type: none"> • Testing and Validating (5:25) • FTP - Getting your files online (4:56) See the handout for ID & password.
2:45 - 3:00	Evaluation and Wrapup

Introduction to Web Design

Introduction

Getting Started Tutorials

Site Setup and File Management (11:15)

Introduction to the Dreamweaver Interface (9:47)

Notes

File Management for the Web

File and Folder Naming

- No capital letters or special characters
- No spaces
- Try to keep them short
- If you have multiple pages in a section, start file names with a common abbreviation. For example, all the schedule files might be: sch_bell,sch_2hrlate, sch_assembly. This keeps them together in your files list.
- I start Acrobat (pdf) files that have a short life with an underscore. Then at the end of each week I clean out the ones that have expired.
- Your home page needs to be named “**index**”. When you type in a URL like <http://www.google.com> it will automatically take you to the home page because of the special file name “index”.

Folders

- Keep everything in one master folder
- Keep all images place on a web page in the “images” folder.
- Create a separate folder for the original images and the images you might be working on in Photoshop or Fireworks. Don’t upload this folder to the web!
- I use Acrobat file format form much of the content on our school web site so I have a folder for that.
- Dreamweaver will automatically create some folders for things it needs to run your site. Upload all the files and folders Dreamweaver makes for you.

General Resources

W3Schools: Great tutorials on everything. This is my main source of information in my Web Foundations Class.

Lorem Ipsum: A simple text generator for placement text.

Adobe TV: Lessons on all the Adobe software

Digital Design: Foundations of Web Design: Digital Design is a year-long curriculum guide that develops ICT skills in web design and production using Adobe web tools. You can use Digital Design in career and technical education courses as well as general web design classes.

Joe's Web Foundations Class Web Site: We use Microsoft Sharepoint in our district so everything is housed in a sharepoint site.

Design

Online Mockup Tool: This is a great tool for creating a quick mock up of your site.

Kuler: This is a great site for developing color schemes.

ColorBlender: your free online tool for color matching and palette design.

Other

Adobe Browser Lab: This is a great way to view your web pages in a variety of browsers.

Filezilla: This is a free FTP application I use at home and in my classroom.

Web Developer Toolbar: This is a great add-on for Firefox.

Validating: This site will check your coding for errors.

Editpad Lite: This is a great text editor.

Online Tools

Adobe Photoshop Express: Photoshop Express is your online photo sharing and editing resource. Upload, tweak, rotate, edit, share and store your photos.

Tutorials: Logon and Upload (3:46) Edit (2:55) Kelby Training Videos (These are great!)

Adobe Premiere Express: Online video editing or video remixing through Photobucket (with your pictures and video) and MTV (remix their video).

Google Docs: Create, upload/download or share your Word, Excel or PowerPoint documents. But the best web tool is the online forms you can create and manage!

SchoolTube and YouTube: SchoolTube is the educational version of YouTube.

Tutorial: Embedding Online Video (1:45) In this tutorial you will learn how to easily embed your video from either of these online video sharing services into your Dreamweaver web page.

rsizer: This site will do some basic image editing.

Wordle: This is a toy for generating "word clouds" from text that you provide.

BuzzWord: Adobe® Buzzword® is a new online word processor, perfect for writing reports, proposals, and anything else you need to access online or work on with others. It looks and behaves like your normal desktop word processor, but it operates inside a web browser, so there's no installation required.

Tutorial: Buzzword (2:54)

This online word processor and pdf converter is powerful and free!

Flickr: Online photo and video sharing and editing tool.

Tutorial: Flickr (4:26) This will show you how to upload and share your Flickr images.

Picasa: Free software from google that lets you organize, edit and share your photos.

Animoto: Animoto is a web application that automatically generates professionally produced videos using their own patent-pending technology and high-end motion design. Each video is a fully customized orchestration of user-selected images and music. Produced on a widescreen format, Animoto videos have the visual energy of a music video and the emotional impact of a movie trailer.

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Adobe Education Leader

Emailmeform: Email Me Form is a free online form generator service that helps you create HTML forms for your website, with no programming required. Within minutes, by using our easy to use form wizard you can design simple or complex forms that send you an email each time your visitors submit them. After creating the web form, you get a HTML code to paste in your website, and the form will be there and working!

Tutorial: EmailmeForm (7:17)

Cascading Style Sheets

CSS page layout basics

http://www.adobe.com/devnet/dreamweaver/articles/css_page_layout_basics.html

CSS Layouts

<http://blog.html.it/layoutgala/>

CSS Zen Garden

<http://www.csszengarden.com/>

W3 Schools CSS Tutorial

<http://www.w3schools.com/css/default.asp>

CSS Resource Page

<http://www.mezzoblue.com/zengarden/resources/>

Mozilla Firefox Web Developer Toolbar Add-on

<https://addons.mozilla.org/en-US/firefox/addon/60>

HTML.Net CSS Tutorial

<http://www.html.net/tutorials/CSS/>

A List Apart: <http://www.alistapart.com>

Css-discuss: <http://www.css-discuss.org>

CSS Beauty: <http://www.cssbeauty.com>

Stopdesign: <http://www.stopdesign.com>

Meyerweb: <http://www.meyerweb.com>

CSS Tools: <http://www.w3.org/Style/CSS/#editors>

Web Developer Extension: <http://chrispederick.com/work/web-developer/>

Blogging

Blogger: One of the most popular free blogging web sites.

A blog (a contraction of the term "Web log") is a Web site, usually maintained by an individual, with regular entries of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in reverse-chronological order. * From Wikipedia

Kathy Schrock's Ed Tech Blogs: She is another Adobe Ed Leader who I look to for information on Web 2.0 technologies like Blogging.