

Music Video Outline

In this project you will have an opportunity to work on your audio synching and story telling techniques. Select a song that you feel has a strong story and is school appropriate. Do some research to find and print out the lyrics. Try not to pick out a song that has a well know music video.

Bring the song in on CD and the lyrics so that your group can review it. Once you have selected a song for your group, play it for the teacher for approval. Then rip it into a project folder and save a Premiere file into the folder.

Layout the song on the time line and open up the track so you can see the wave form. Remember you can make the audio track bigger by stretching it. Make time line markers at the points where you want to switch from story to performance and back again. Try to match the beat of the music when ever possible.

On a large piece of butcher paper, draw out the timeline from Premiere and mark the time in 1 inch per second. Draw out the story elements and the performance elements on the timeline. When you are planning each shot, remember that no shot should be longer than a couple seconds. Then transfer them to two sets of storyboards, one for the performance and one for the story.

Have some fun shooting both segments of your video. Work on producing good quality video by focusing on framing, lighting and camera movement. Hint: Get a boom box and play the song during the lip synching segments.

Capture and video and organize it into bins. I would suggest that you lock the sound track and trim the video in the source window before bringing in onto the time line.

Grading Criteria

1. School appropriate song
2. Story and performance
3. Interesting story
4. Performance synched with song
5. Camera work is well composed, lit and steady
6. Editing: shots are not too long and cuts are on the beat
7. Creativity
8. Completed on time
9. Butcher Paper
10. Storyboards

Each criteria will be worth 10 points.

Schedule

Feb 6-10	Planning
Feb 11-26	Shooting
Feb 27 – March 3	Editing
Due March 6th	