

Video Production Project Rubric

Criteria	Level 1 (D)	Level 2 (C)	Level 3 (B)	Level 4 (A)
Research / Content	Content lacks detail	Content somewhat detailed	Content is detailed	Content is appropriate and detailed
Planning / Storyboard	Incomplete	Somewhat complete	Complete	Complete and thorough
Communication of Understanding	Communicates little information with clarity	Communicates some information with some clarity	Communicates information with clarity	Communicates comprehensive information with clarity
Technical quality of video (e.g. editing, transitions, lighting, composition, audio)	Poor	Satisfactory	Good	Excellent
Overall use of Technology to Present Findings	Use of technology to present findings using a few simple ideas	Use of technology to present findings using some simple ideas	Use of technology to present findings using ideas of some complexity	Use of technology to present findings using complex ideas